

NACSA CON

EXCELLENCE FROM COMMUNITIES

2022 SPONSORSHIP OPPORTUNITIES



YOU ARE INVITED

For more than 20 years, NACSACon, the National Association of Charter School Authorizers (NACSA) annual conference has been, and remains, the only national gathering dedicated exclusively to advancing authorizing to ensure quality schools that serve students, families, and communities.

**IT'S A LIVELY, EDUCATIONAL, AND ENERGETIC GATHERING.
WE INVITE YOU TO BE PART OF IT THIS YEAR.**

Every year, the NACSA conference is *the primary source* for information and inspiration for leaders working in the arena of authorizing. With perennial attendance of over 500 people, participants include charter school authorizers from every corner of the country, policymakers, charter school association leaders, education reformers, and school operators.

This year, sponsors will be part of our joyful return to an *in-person* conference, after more than two years of virtual gatherings. Participants are excited to gather face-to-face, meet with experts and peers, and return home with concrete skills and new connections.

Your sponsorship will put your name, brand, and products or services in front of an expected 600 attendees over four days from October 24-27, 2022. As a sponsor, you will gain access to our unique audience of visionaries, thought leaders, and changemakers. You will be part of supporting a conference where inspiring attendees discuss the actionable steps they'll take to ensure our schools improve their service to students, families, and communities.

Join us as a sponsor at NACSACon as we celebrate being back together, and together elevate *Excellence from Communities.*



TESTIMONIALS

"With all their success, the speakers weren't shy about expressing their challenges as authorizers and school leaders. It was refreshing."

"There was a wonderful mix of high-level policy and on the ground experiences to keep the information useful."

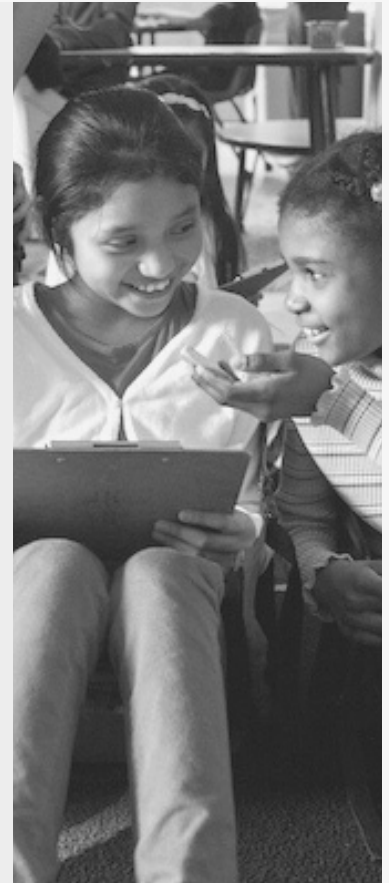
"I really like how the speakers I saw were not only willing to push thinking on social justice and equity but also were unapologetic in holding a mirror to their own work."

ABOUT NACSA

We believe all children should have access to public schools that prepare them for success in life. We achieve this by strengthening authorizing—the work of approving, monitoring, and holding charter schools accountable, while supporting their autonomy to innovate.

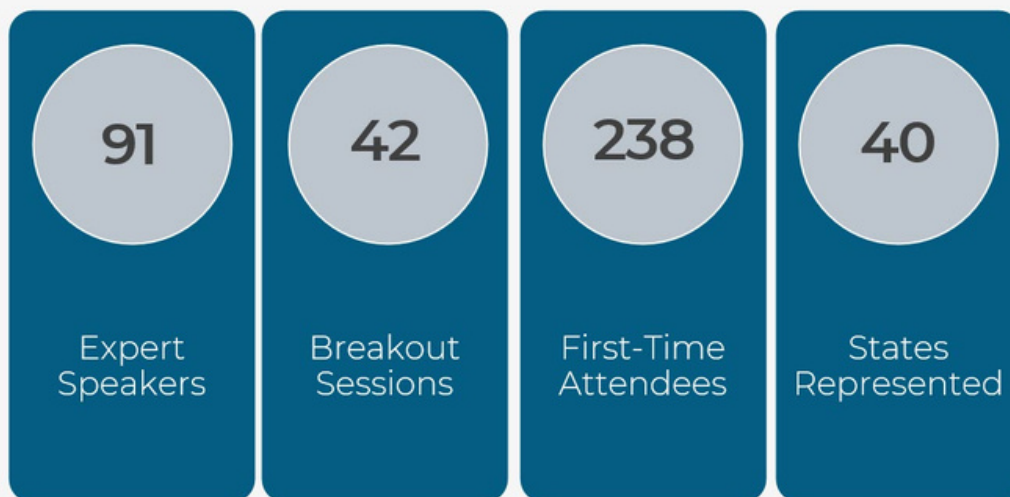
NACSA advances and strengthens the ideas and practices of authorizing so students and communities—especially those who are historically under-resourced—thrive. We provide authorizers with professional development opportunities, guidance, and easy to use tools; we shape charter policy; and we build an evidence base to inform best practices among the hundreds of authorizers nationwide.

Because every charter school has an authorizer, our work can have a significant impact on hundreds of thousands of students throughout the U.S.

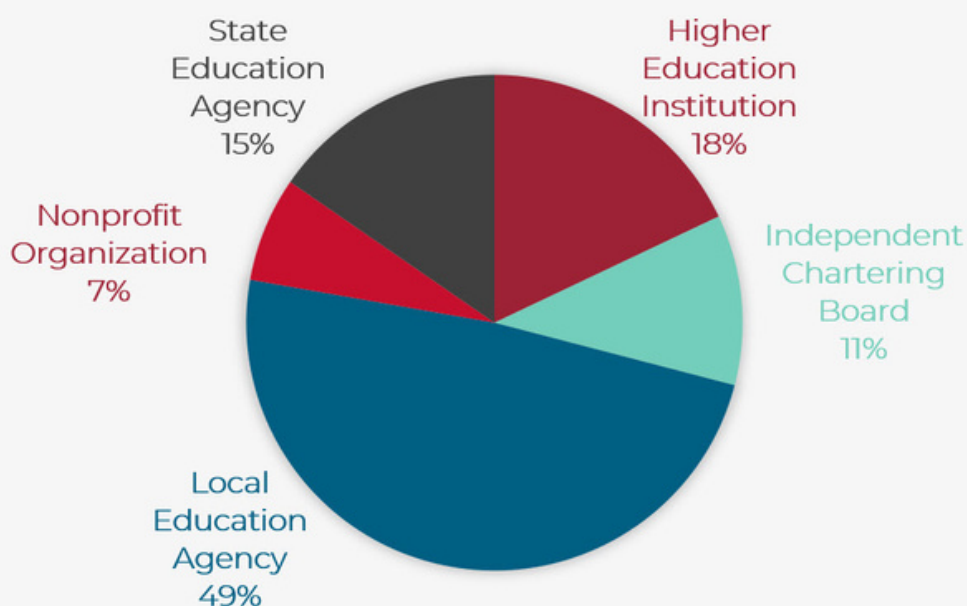


NACSA'S REACH IN 2021

855 TOTAL ATTENDEES



AUTHORIZER TYPES IN ATTENDANCE



2022 KEYNOTE & WELCOME RECEPTION

DR. ANTON TREUER



"This year's NACSACon theme of Excellence from Communities acknowledges the power of this moment, shaped by both the global pandemic and enduring racial inequities.

In recognition, we've invited Anton Treuer (pronounced troy-er), Professor of Ojibwe at Bemidji State University and author of many books, to deliver our keynote address to participants.

Treuer's equity, education, and cultural work has put him on a path of service around the region, the nation, and the world. His books include Everything You Wanted to Know About Indians But Were Afraid to Ask, and The Cultural Toolbox: Traditional Ojibwe Living in a Modern World.

“

“Fairness is not given. It is made.”

“Truth and reconciliation begins with truth.”

“Native Americans are thousands of years of astonishing human history still in the making.”

”

2022 SPONSORSHIP OPPORTUNITIES*

KEYNOTE SPEAKER AND WELCOME RECEPTION: \$20,000

Sold Out.

- Your 15-45 second video played at start of event
- 3-minute speaking opportunity at post-speaker welcome reception
- Your logo:
 - prominently displayed on stage and in event space
 - in premium placement on conference website
 - in premium placement on conference app
 - in email announcing the keynote speaker
 - on napkins
- 4 complimentary conference registrations

TUESDAY COMMUNITY SESSION: \$15,000

Limited to 1.

- Your 15-45 second video played at start of event
- Your logo:
 - prominently displayed on stage and in event space
 - on community session opening and closing video screen credits
 - in premium placement on conference website
 - in premium placement on conference app
 - in emailed community session announcement
- 2 complimentary conference registrations

WIFI ACCESS: \$15,000

Limited to 1.

- Your choice of Wifi password
- Your logo:
 - on Wifi signage
 - in premium placement on conference website
 - in premium placement on conference app
- One push notification to attendees during conference
- 2 complimentary conference registrations

EVENING RECEPTIONS: \$12,000

*Limited to 2: Leaders and Alumni Reception; Closing Reception
(Co-sponsorship available)*

- 3-minute speaking opportunity to welcome guests
- Your logo:
 - at event entrance and in event space
 - on conference website
 - on conference app
 - on napkins
- 2 complimentary conference registrations

BREAKOUT SESSION: \$10,000

Limited to 3.

- 45-minute product demo/discussion on conference slate
- Attendee data for your session
- Your logo:
 - in email on day of breakout session
 - on conference website
 - on conference app
- 2 complimentary conference registrations

NETWORKING PACKAGE: \$7,500

Limited to 2: Relaxation Lounge and Charging Station; Authorizers of Color Affinity Group

- Your logo:
 - at networking event
 - on conference website
 - on conference app
- 2 complimentary conference registrations

MOBILE APP: \$6,000

Limited to 1.

(NACSACon only uses a mobile app; no paper programs)

- Your logo:
 - on email to attendees about app
 - in premium placement on app
 - on conference website
- 2 complimentary conference registrations

HEADSHOT STATION: \$6,000

Limited to 1.

- Your logo on Headshot Station signage
- Your logo and custom message on email with link to image gallery
- Participant data
- 2 complimentary conference registrations

RISE AND SHINE - BREAKFAST: \$2,500

Limited to 3.

- Your logo:
 - prominently displayed at entrance
 - on conference website
 - on conference app
- 1 complimentary conference registration

COFFEE AND SNACK BREAK: \$2,500

Limited to 6.

- Your logo:
 - prominently displayed at snack stations
 - on conference website
 - on conference app
- 1 complimentary conference registration

**All sponsorships include a social media toolkit of posts and graphics to promote your participation leading up to and through the duration of the conference.*

CONTACT

Do you have another idea? Please let us know. We are glad to work with you to create a sponsorship opportunity that meets your objectives and budget.

For more information or to discuss options, please contact Elisa Westapher at elisaw@qualitycharters.org.

