



## You are invited.

For more than 20 years, NACSACon, the National Association of Charter School Authorizers' (NACSA) annual conference has been, and remains, the only national gathering dedicated exclusively to advancing authorizing to ensure quality schools that serve students, families, and communities.

Every year, NACSACon is the primary source for information and inspiration for leaders working in the arena of authorizing. With perennial attendance of hundreds of participants, including charter school authorizers from every corner of the country, policymakers, charter school association leaders, education reformers, and school operators.

Your sponsorship will put your name, brand, and products or services in front of an expected 800 attendees over four days from October 23-26, 2023. As a sponsor, you will gain access to our unique audience of visionaries, thought leaders, and changemakers. You will be part of supporting a conference where inspiring attendees discuss the actionable steps they'll take to ensure our schools improve their service to students, families and communities.

## About NACSA

We believe all children should have access to public schools that prepare them for success in life. We achieve this by strengthening authorizing – the work of approving, monitoring, and holding charter schools accountable, while supporting their autonomy to innovate.

NACSA advances and strengthens the ideas and practices of authorizing so students and communities – especially those who are historically under-resourced – thrive. We provide authorizers with professional development opportunities, guidance, and easy to use tools; we shape charter policy; and we build an evidence base to inform best practices among the hundreds of authorizers nationwide.

Because every charter school has an authorizer, our work can have a significant impact on hundreds of thousands of students throughout the United States.

## NACSACon's reach in 2022



## 2023 Keynote Session

NACSACon 2023 intends to offer a unique keynote unlike any previous conference. Rather than a single keynote speaker, NACSA is crafting a session featuring an array of education leaders telling the story of charter school authorizing from diverse perspectives: the innovations, the opportunities, and the challenges that are happening on the ground, with our host city of Oakland as the prism. We are excited to bring an innovative session to NACSACon 2023's audience.

## 2023 Sponsorship Packages

### **Keynote Session** **\$20,000**

- Co-sponsorship opportunities available for our most attended session
- Brief sponsor video to kickoff the event
- Prominent logo placement at: stage & event space, conference website, conference app, keynote speaker announcement emails, and reception napkins
- Four complimentary registrations

### **WiFi Access** **\$15,000**

- Limited to 1
- Your choice of WiFi password
- Your logo on WiFi signage and in premium placement on conference website and in conference app
- One push notification to attendees during conference
- Two complimentary registrations

### **Conference Receptions** **\$12,000**

- Limited to 2
- Brief speaking opportunity to welcome guests
- Your logo:
  - At event entrance and throughout event space
  - On conference website
  - On conference app
  - On reception napkins
- Two complimentary registrations

### **Breakout Session** **\$12,000**

- Limited to 4
- 45 minute breakout session on conference slate
- Logo and featured session on conference website, conference app, and in overview email on day of your session
- Attendee data from your session
- Two complimentary registrations

### **Podcast** **\$10,000**

- Featured sponsor of NACSA's official podcast, launching in June 2023
- 15 second sponsor hit on ten podcast episodes, including live recorded episode during NACSACon
- Your logo:
  - At event during live podcast recording at NACSACon
  - On NACSA emails and blog posts sharing podcast
  - On conference website and conference app
- Two complimentary registrations

## Affinity Group Receptions

**\$7,500**

- Limited to 2: Leaders Alumni reception & Authorizers of Color Affinity Group reception
- Your logo:
  - At event entrance and throughout event space
  - On conference website
  - On conference app
  - On reception napkins
- Two complimentary registrations

## Mobile App

**\$6,000**

- Limited to 1
- Your logo prominent on mobile app and conference website
- Your logo and organization information in mobile conference launch emails
- Two complimentary registrations

## Breakfast & Coffee Breaks

**\$2,500**

per meal/break

- Your logo:
  - Prominently displayed at dining area entrance and/or coffee stations
  - On conference website
  - On conference app
- One complimentary registration
- For breakfast break options (limit to two):
  - Optional product demonstration opportunities (sponsored video or slides; vendor table) available (additional \$2,500 per break)

## Sponsor app benefits

As a 2023 NACSACON sponsor, you'll have exceptional access and visibility with conference participants through the conference's official mobile app. NACSACON strives to be a paperless conference, making the mobile app indispensable to participants, and as a 2023 NACSACON sponsor you will have access to a number of key features, including:

- Prominent logo placement and opportunities for featured banners
- Sponsored opportunities (including breakout sessions and sponsored receptions) featured prominently on app homepage and communicated through app notifications
- Access to a virtual sponsor booth, with features allowing attendees to directly communicate with your on-site representative

## Contact us

Have questions or other ideas? Please let us know! We are glad to work with you to create a sponsorship opportunity that meets your objectives and budget.

For more information or to discuss options, please contact Jason Zwara at [jasonz@qualitycharters.org](mailto:jasonz@qualitycharters.org)